

Wash Care Instructions

Hi Conscious Lovers!

We have made your pieces with utmost care and love. Natural fabrics and naturally dyed pieces do not need frequent washes and are easy to maintain. Please consider the natural quality and texture of the fabric and the environmental impact of the resources used.

Our garments must be hand washed or machine washed in a gentle cycle in cold water (20-30°). Dry clean the outfits when needed. Do not wring, twist or scrub as it can damage the fibre. We recommend you to wash and iron your garments inside out. Dark and light colours should be washed separately.

For any stain treatment, use the mild liquid detergent mixed with water on the stain mark and rub it lightly and let it rest for 10-15 minutes and rinse it with cold water. Follow the instructions carefully and take good care of your apparel for making them last longer.

For Natural Dyes –

Naturally dyed and printed products need a little extra love and care. Colour changes after a few washes with the kind of detergents used, the water quality of the area, weather and environment.

The garments must be washed with mild liquid detergents or as an alternative with pH neutral soaps and we do not recommend detergents in powder form. Liquid detergents like Ezze and Genteel and natural soaps like Reetha, Soapnuts, Synthrapol or castile soap are highly recommended.

Do not soak the fabric for too long in water, and wash delicately. Do not dry in direct sunlight and dry in shade. The fabric should not be left wet out in open otherwise it will react to light. Iron warm on the reverse side on low to medium heat temperature, too much heat will create a patch on garment. Avoid doing steam iron, in extremity keep the heat low. Tumble dry is recommended, except handloom and handwoven fabrics.

Dark colours like indigo and maroon may bleed for 1-2 washes, and some colours may lighten due to the light sensitivity. Most natural colours are highly sensitive towards citric content like lemon, hence care

For Eco Printing –

Eco Printing involves transferring plants, flowers, and stones' natural colours to clothes and fixing colours with mordants for them to stay for long. So, these cannot be dry cleaned or bleached.

You can soak the fabric in mild liquid detergents or pH neutral soaps and wash it by hand in cold water or machine wash in the gentle cycle. Dry in the shade, fold them immediately once dried and store them in the dark. Dark colours may bleed and iron on the reverse side.

For Azo-free Dyes and Prints –

Azo free dyed and block printed garments can be washed in a machine on a gentle cycle in cold water with mild liquid detergents. Use of lukewarm water is fine at times but any temperature above that can be harmful. Colour will fade if powerful detergents or bleaching agents are used. These garments can be dried normally and can be ironed in low to medium heat. If the garment has decorative trims then it can't be washed in a machine, we recommend hand washing them.

For Handloom and Handwoven Fabrics –

Khadi is a delicate fabric, and it is advisable to hand wash these garments for longevity or machine wash on a gentle cycle as an alternative when needed. Always use cold water with mild liquid detergent and do not tumble dry. Use of brush, scrub and soap bar directly on the garments is not recommended.

Do not soak the garments for too long, wash the clothes immediately after 8 to 10 minutes and rinse well. Hang to dry in shade away from direct sunlight as it causes colour fading. Over drying can also result in damaged fabrics. Iron when slightly damp to get rid of crinkles. Iron in low heat and hot ironing is not recommended.

For Linen –

Linen apparel can be both hand washed and machine washed. However, we prefer handwashing as our fabrics are naturally dyed. Hand wash causes less damage to the fabrics and won't stretch the fabrics. Separate white, dark and coloured linens, do not wash them together. Wash in cold water to avoid shrinkage, breakage and weakening of the fibre. Use mild liquid detergents for the fabrics.

Soak the fabrics for 10-12 minutes and gently swirl around. Drain the soapy water and rinse thoroughly till the detergent residue is washed away. Hang to dry in shade and avoid direct sunlight.

For Organic cotton –

As Organic cotton is a natural fabric and is not chemically treated, it may shrink 3% with washing and up to 8-10% with excessive heat. Shrinkage is worse for the lengths of the garments and is less noticeable for widths.

Wash similar colour clothes together and separate darks and lights. Use mild liquid detergent with cold water, or a maximum 30°C water temperature. Wash the fabrics inside out to help lock the colours for years and re-shape while damp. Avoid direct sunlight. For drying, hang to dry or use tumble dry, air dry on low heat and it can be ironed on very low heat.

Do not use chlorine bleach on the natural colour cotton products. The bleach will fade the cotton from its natural colour and weaken the garment's fibre strength.

For Hemp –

Hemp is a highly durable fabric and is odour-resistance. You can usually get several wearing from one cleaning. It can be washed in a machine on a gentle cycle or hand washed in cold water with mild soap or mild liquid detergents.

Wash dark and light clothing separately. Tumble dry for best results. Dry in the shade. Don't expose clothing to dryer heat or iron in high mode. Iron while the garment is slightly damp.

For Bamboo –

Bamboo can be washed in a machine on a gentle cycle or hand washed gently in cold to warm water with mild soaps/ liquid detergents. If hand washing, rinse well to prevent staining caused by oxidation of cellulose by the leftover soap build-up.

Hang to dry in the shade and avoid direct sunlight. Over drying can result in damaged fabrics. Iron when slightly damp.

For Kala Cotton –

Kala cotton is an organic fabric which must be washed gently with hand or gentle cycled in machine when needed. It should be soaked in cold water with mild liquid detergents for 15-20 minutes before rinsing out the soapy water.

Hot water causes shrinkage and breakage of the fibre and may cause fabric to roughen. Hang to dry in the shade and avoid direct sunlight. Over drying can result in damaged fabrics. Iron when slightly damp to get rid of crinkles. Iron in low heat and hot ironing is not recommended.

For Twill –

Twill has a soft and rigid texture, and it is also resistant to wrinkles, creases and stains. Machine wash this fabric on a gentle cycle in cold water with mild liquid detergents. Do not soak, bleach, massage, wring, or tumble the fabric.

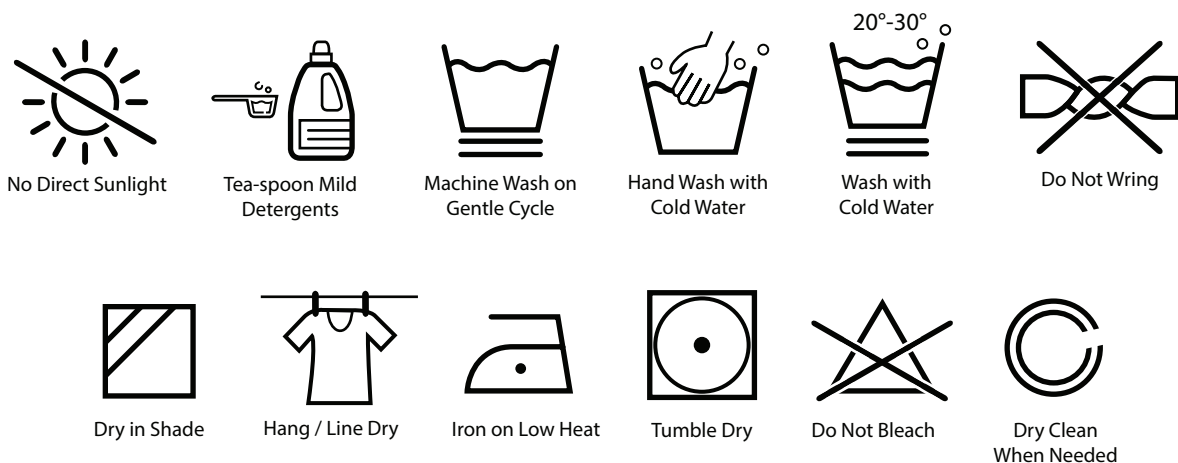
Dry either face down or hung up and iron the reverse side using a warm iron. Dry clean only if necessary.

For Bemberg and Tencel Luxe –

Bemberg fabric is high-quality cupro with breathable and silky texture.

If the fabric is azo-free dyed, then it should be machine washed in gentle cycle and can be dry cleaned, if naturally dyed or eco-printed then it should be hand washed or machine washed, and it should not be dry cleaned.

Wash in cold water with mild liquid detergents. Hang to dry in the shade, avoid direct sunlight and iron in low heat.



Please note - We do not take any responsibility for damaged clothing that customers have incorrectly washed or dried.